



NEWS RELEASE

From Mayor Dean DePiero

FOR IMMEDIATE RELEASE
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PARMA CHRISTMAS PARADE MARCHES TO THE BEAT OF COMMUNITY PRIDE

(PARMA) – The Parma Jaycees Christmas Parade on Saturday, December 6 promises to be the city's biggest and best ever as more groups join the planning team, infusing more excitement and grassroots involvement by the entire community.

In addition, Purple Heart recipient and Parma resident Vance Noah will serve as the parade's Grand Marshal along with Miss Parma, Brittany Wojcik.

"The City of Parma is trying to reinvigorate the traditional popularity of our Christmas Parade," said Parma Mayor Dean DePiero. "It may be just what the doctor ordered considering the sad state of our national economy. This will be a timely and joyful coming together for all residents in the area."

In addition to the Parma Jaycees, the Christmas Parade is also being planned by Proud of Parma, the City of Parma Administration and Parma City Council, Parmatown Mall, The Parma Sun Post, the Parma City School District and a committee of community volunteers.

Residents are also being encouraged to bring non-perishable food items for donation to the Parma Hunger Center. Collection boxes will be available inside Parmatown Mall.

"We want everybody in our city to come out and celebrate with us," said Proud of Parma President Donna Smallwood. "There will be something for everyone – marching bands, choirs, Christmas sing-a-longs, dance groups, Santa Claus, of course, and refreshments and entertainment when the Parade participants and residents enter Parmatown Mall."

The Parma Jaycees Christmas Parade will begin at 11:00 a.m. Parade units will line-up behind Parma City Hall about an hour before the parade starts. High School bands, floats and dignitaries will travel from Ridge Road, heading west on Ridgewood Drive to Ames Road, turning on to Day Drive before entering Parmatown Mall at the Chase Bank entrance.

Santa Claus will greet everyone at the door and direct the crowd to the Main Stage near JCPenney for the entertainment, hot chocolate and cookies. You can call 440-843-3734 or 440-885-8143 for more information.

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