



NEWS RELEASE

From Mayor Dean DePiero

FOR IMMEDIATE RELEASE
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BRIAN AND JOE JOIN MAYOR DEPIERO FOR 5K RUN AND 2K FUN WALK FOR CHARITY

(Parma) – Parma’s own Brian and Joe, two of Cleveland's best known radio personalities, will be the official starters for Dean DePiero’s 6th annual 5K Run and 2K Fun Walk at Byers Field on Saturday, June 13th. The race will benefit Seasons of Life Hospice located at 9511 West Pleasant Valley Road. Seasons of Life is a service of Parma Community General Hospital.

“This will be a lot of fun and a great way of giving back to our hometown,” said Joe Cronauer. “Helping the helpers is a privilege that we take very seriously.”

Brian and Joe have been on the air in Cleveland for 20 years. Clear Channel Radio recently furloughed the WMVX morning team as part of its nationwide cost-cutting efforts.

“Parma has always been good to us,” said Brian Fowler. “I think the community knows we never hesitate to show our support and civic pride in Parma, Cleveland and all of northeast Ohio. We’re proud to help make a difference.”

Seasons of Life Hospice is for the terminally ill, providing in-home nurse visits, pain management, home health aide, and other quality of life services. The Seasons of Life Residential Hospice also offers ten private patient rooms that include home cooked meals, living and dining rooms. The program is a Medicare/Medicaid certified provider.

“This is the second year in a row we have designated Seasons of Life to receive all proceeds we collect from donations and the racer’s registration fees,” said Parma Mayor Dean DePiero. “Brian and Joe will help to make this a fun event for a great cause. We’re simply doing our part to help those who need it the most.”

Over the past five years, nearly \$30,000 has been collected in donations from Dean DePiero’s charity race. This year’s 5K Run and 2K Fun Walk features giveaways, raffles, refreshments, timers and water stops. The course is flat, fast and accurate and extends around Parmatown Mall and Ridgewood Lake.

(more)

“Seasons of Life Hospice is grateful to again be the benefactor of this event,” said Linda Ambrose, Manager of Hospice. “Seasons of Life has been privileged to care for the area’s terminally ill patients and their families for 25 years, focusing on quality of life – peace, comfort and dignity. We commend Mayor DePiero and the volunteers who help make this a wonderful event in support of the Parma community.”

“As I have said many times, the hospice is close to my heart,” said Mayor DePiero. “My family has benefited from their giving spirit and generosity that is quite evident at this wonderful facility.”

Both Brian and Joe say they are ready and determined for the challenge on race day.

“I just hope the crowd isn’t shocked if I’m still in my pajamas when I start the race,” said Joe.

“This experience may motivate me to become a world class marathon runner,” said Brian. “And then again, maybe not.”

The 5K run and 2K Fun Walk begins at 8:30 a.m. You can register online at www.deandepiero.com. Call 440-884-2400 Ext. 122 if you have any questions.

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